BLOOM IN BUSINESS

EXHIBITOR PACK

THURSDAY 22ND APRIL 2027
SWANSEA GUILDHALL

ABOUT THE EVENT

Bloom in Business is an expo and networking event designed to bring business owners together to connect, collaborate and grow. Whether you're looking to expand your network, discover new opportunities, or plant seeds for future success, this event is your chance to build connections that will help your business bloom!

WHY EXHIBIT?

Showcase your business directly to an audience of local business owners and potential clients ready to discover what you offer. Raise your brand's visibility, share your story and make connections that can blossom into long-term business relationships.

EXHIBITOR SPACES

As we have a limited number of exhibitor spaces, we will only be accepting one business per sector/ niche.

Exhibitor stands are £70 each.

Exhibitor spaces include:

- One table and two chairs
- Complimentary Wi-Fi access

WHAT TO BRING:

- A table covering or branded tablecloth
- Business cards and marketing materials (flyers, brochures, price lists)
- A banner or signage to showcase your brand
- Samples or products to display (if applicable)
- Promotional items or freebies (optional, but encouraged)
- Any display stands or props you need to present your products/services attractively

Need help with your event set-up? We've got you covered! *From roller banners and business cards to branded merchandise or a complete table display, we offer a range of packages to suit your needs. Please email us for more information and pricing.*

PROMOTION FOR YOUR BUSINESS

- Feature on event social media channels
- Inclusion in the printed event programme
- Opportunity to include flyers or giveaways in delegate bags (optional)
- Your business listed on the event website
- Mention in pre-event marketing emails (where possible)
- Your logo featured on event signage

SETUP & BREAKDOWN

Set-Up Time:
From 9am – all stalls must be fully set up by 9:45am.

Breakdown Time:
From 3:30pm – please do not pack up early. Venue must be vacated by 4.30pm.

ARRIVAL & PARKING

Address:
The Towers Hotel & Spa
Ashleigh Terrace
Jersey Marine
Skewen
Swansea
SA10 6JL

Free onsite parking is available.

Please remember to bring your own trolleys to move your equipment.

HEALTH & SAFETY

- Please adhere to all venue rules and safety guidelines at all times.
- Any electrical equipment that you use must be fit for purpose and carry a current PAT test sticker.
- No hazardous materials or open flames are permitted anywhere on site.
- All cables must be secured safely to avoid any trip hazards - please bring tape or cable covers if needed.
- All displays, banners and signage must be stable and safely positioned so they cannot fall or cause injury.
- Keep your stall area tidy and ensure that boxes, bags or promotional items do not obstruct walkways or exits.

TERMS & CONDITIONS

- Payment: Payment is required in full at the time of booking to secure your exhibitor table.
- Cancellation Policy: Please note that cancellations are non-refundable.
- Responsibility: Exhibitors are responsible for their own equipment and personal belongings at all times. The event organisers cannot accept liability for any loss or damage.

OTHER INFORMATION

- Please do not stick or attach anything to the venue walls.
- Wi-Fi is available for all exhibitors and delegates – please ask venue staff for access details.
- Delegate tickets are available. Please help us spread the word by inviting your network and encouraging fellow business owners to attend. The more connections we make, the stronger our community grows.
- If you have any special requirements or need assistance on the day, please contact the event team in advance so we can support you.

HOW TO BOOK

For any questions or to book your exhibitor space, please get in touch with Becca:

hello@brandingbybecca.co.uk
www.brandingbybecca.co.uk

WE CAN'T WAIT TO SEE YOUR BUSINESS BLOOM!

branding by becca

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